

# About BDO

## The trusted choice

BDO in South Africa provides audit, advisory and tax services to a broad range of clients - from listed entities to large companies to SMEs and individuals. We are one of the largest accounting firms, with more than 2,100 professionals in 7 offices across South Africa. Our global resources, coupled with our responsiveness and a relationship-driven approach, shine a unique lens on clients' businesses: to provide our clients with exceptional service and help them achieve their dreams. A new, clear and elevated perspective is what BDO offers.

We serve 38 JSE-listed clients and over 158 internationally listed clients, who are clear on why they choose BDO:

- ▶ Quality/SiyaKhula, independence and a high ethical standard across all service lines
- ▶ Focused capabilities spanning over 20 disciplines
- ▶ In-depth industry knowledge
- ▶ A level 1 B-BBEE contributor
- ▶ Geographical coverage across South Africa and the African continent
- ▶ An extensive global network
- ▶ A dynamic culture defined by our purpose, brand, clarity charter and value proposition.

### In summary

- ▶ Africa is our home and we work to drive her growth. We are proud of the progress we've been able to make through our own better connected Africa network.
- ▶ Our Clarity Charter is at the centre of our vision to be a leader in exceptional, quality and ethical client service.
- ▶ We have a strong sense of ownership of the BDO brand, globally and locally, and embrace our role as an advisor of the future on our continent.
- ▶ We are committed to elevating people, elevating business, elevating society.

**We are ready and we would be proud to be the external auditors for the [Client name]. We look forward to working with you.**

### Our purpose

Our motivation is to help people get to where they want to be - whether that's our colleagues, our clients or in the communities we serve. We are people helping people reach their dreams.

### Our clarity charter

The Clarity Charter is our firm's clear and public pledge to be ethical, independent and quality driven.

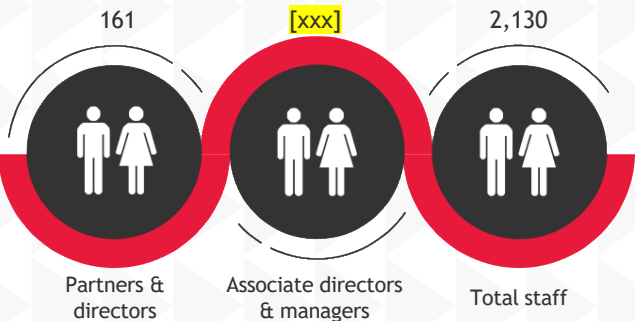
### Our brand value proposition

BDO SA is bold and courageous and challenges established ways of doing and being. Central to our challenger brand positioning is our bold, clear, distinctive, inclusive and determined value proposition: Elevating people. Elevating business. Elevating society.

### Elevated client service at our core

We have the lowest professional staff-to-partner ratios amongst our peers. This ensures a fully partner-led service approach throughout the year and ensures high-quality service is delivered with no surprises.

### BDO South Africa demographic



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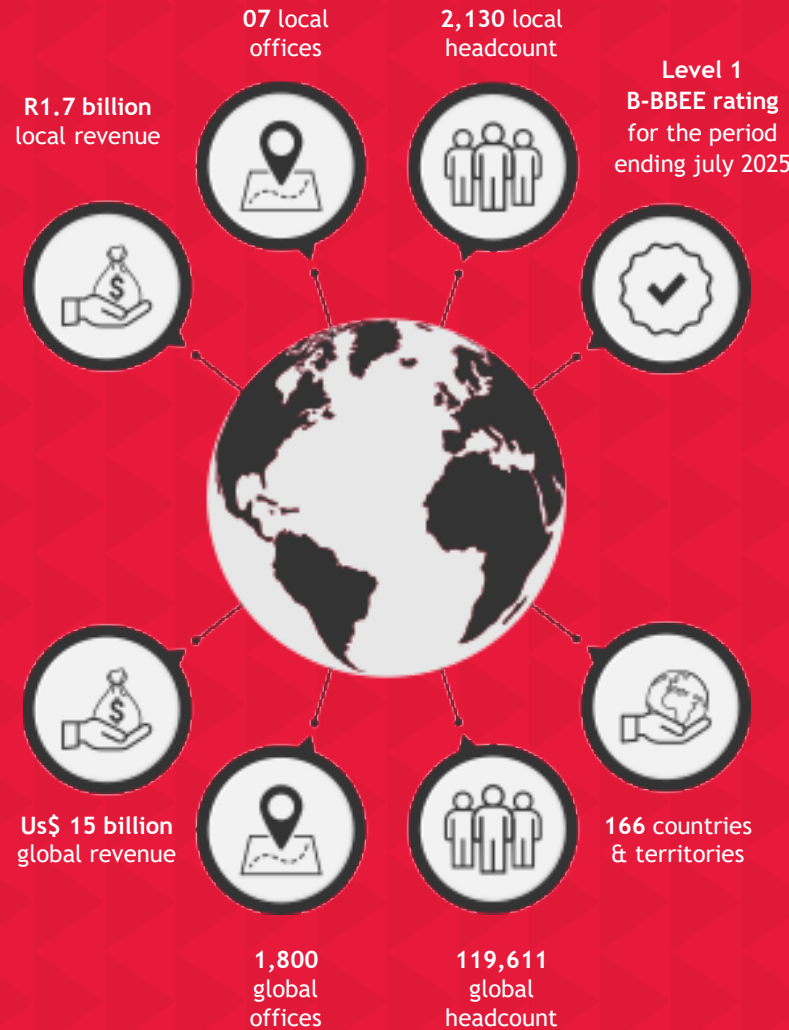
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## BDO SA stats



## BDO global stats

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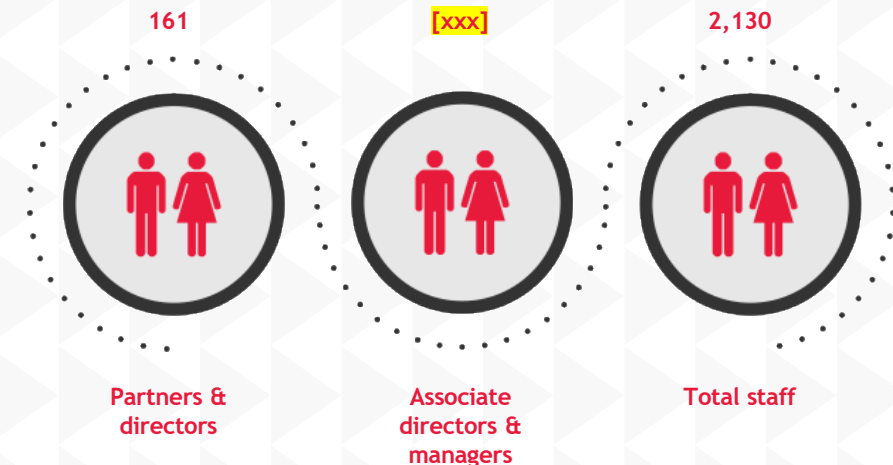
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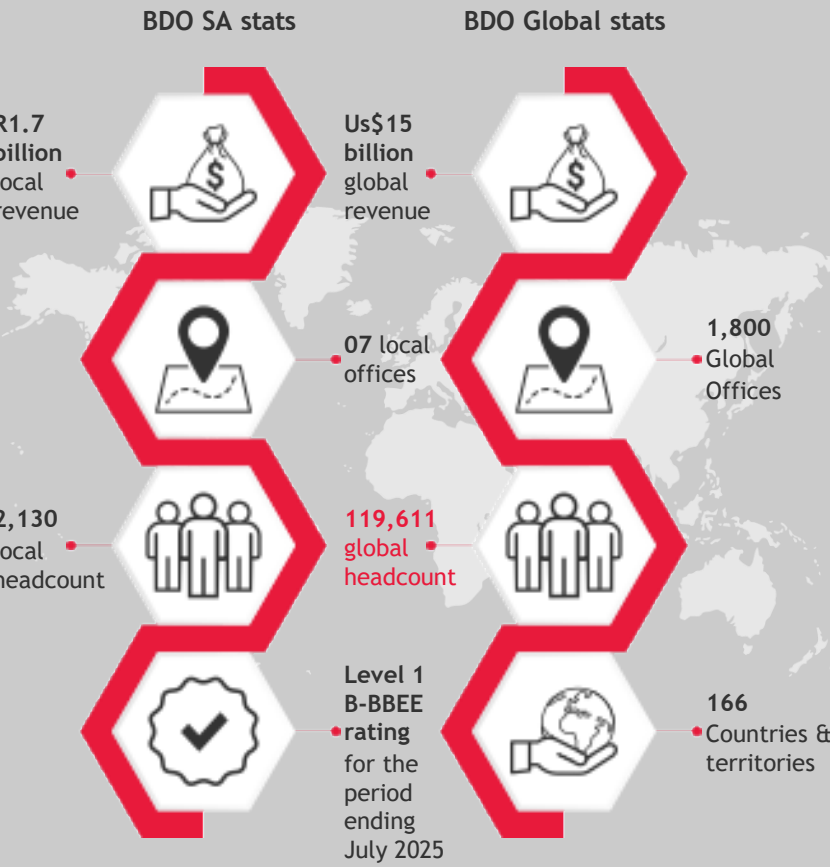
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