

WHAT IS DIGITAL TRANSFORMATION?

The integration of digital technology into all areas of a business, changing how it operates and delivers value to all stakeholders - keeping present and future business shifts in mind.

WHAT DOES IT COVER?

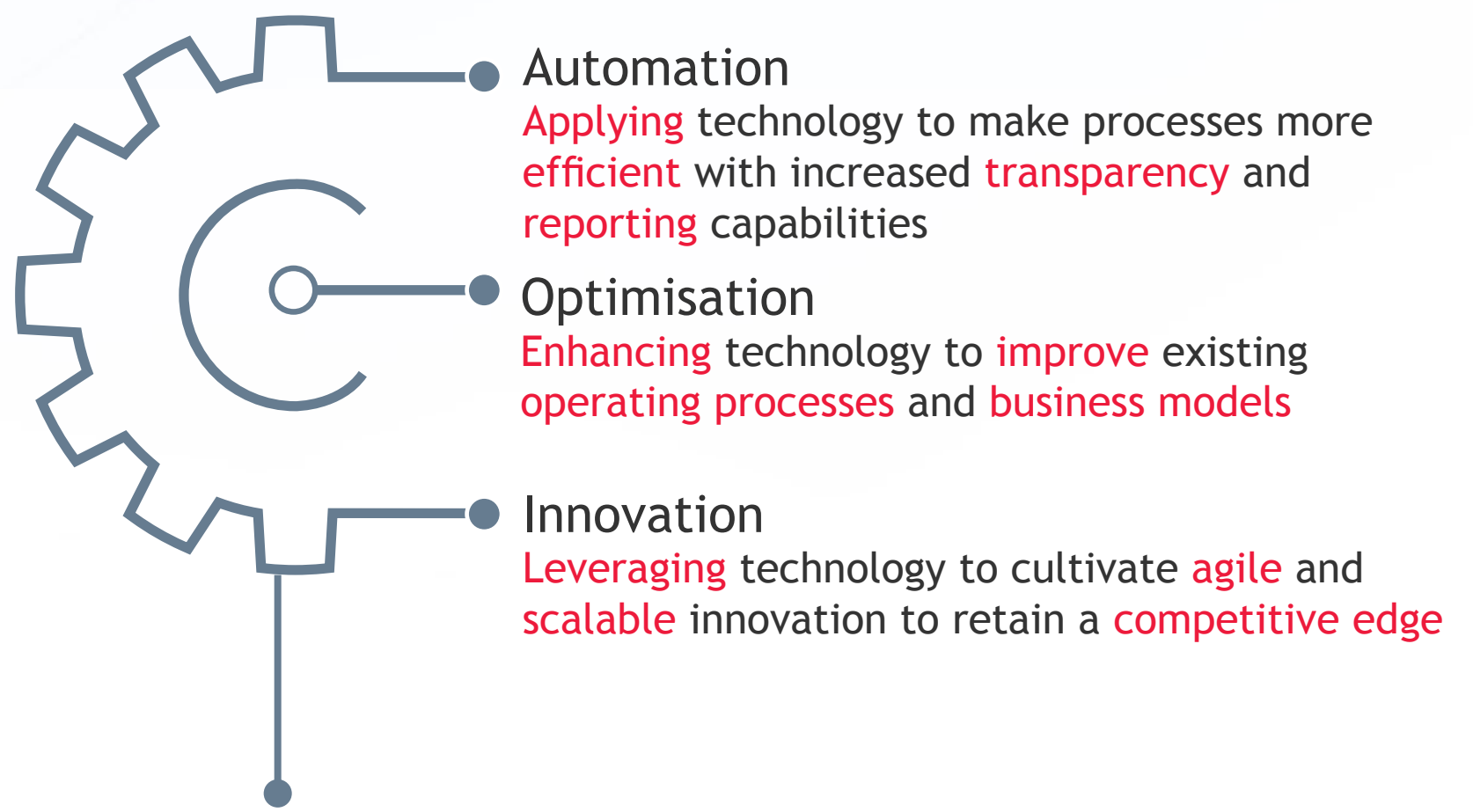
It is not simply technology alone, but rather a blend of technology, data, processes and mindset.

DID YOU KNOW?

A robust security approach is an enabler and accelerator of successful digital transformation - yet, it is all too often overlooked.



DIGITAL TRANSFORMATION SHOULD FOCUS ON 3 KEY AREAS

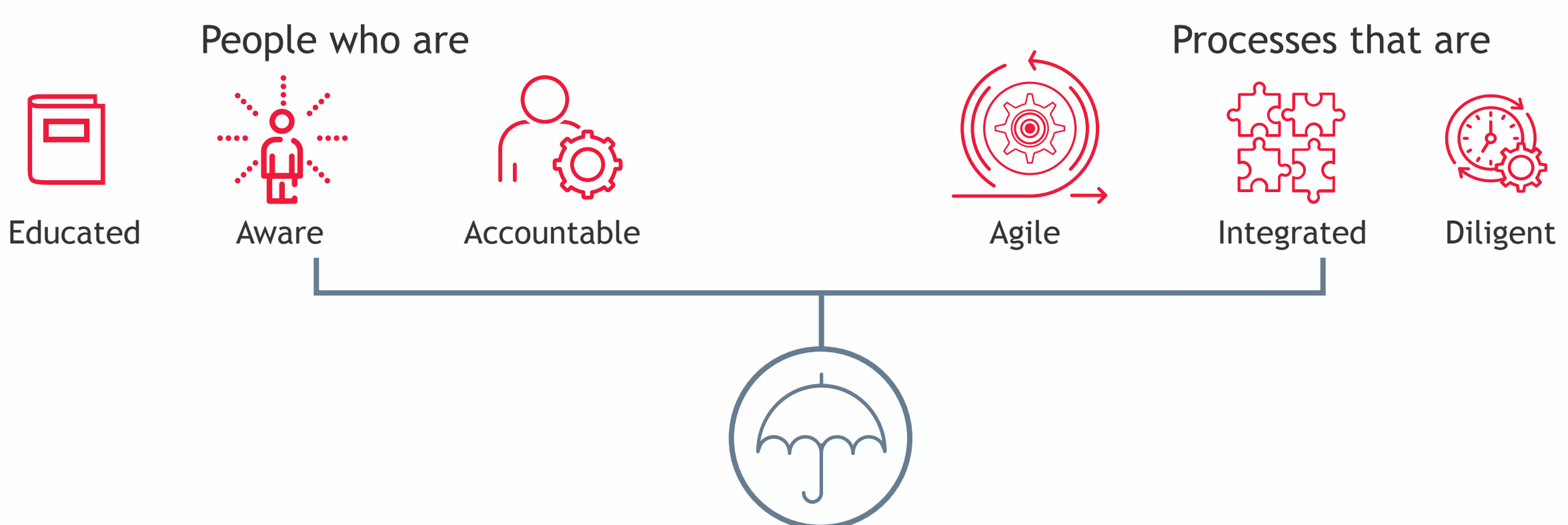


CYBERSECURITY SUPPORTS THIS TECHNOLOGY BY COVERING:

- Governance**
Policies and processes which determine how to detect, prevent, and respond to cyber incidents
- Compliance**
Various controls implemented to protect the confidentiality, integrity and availability of data
- Risk**
Strategies to manage the potential loss or harm of sensitive information and reputational harm related to a cyber incident



FOR THIS IT IS CRITICAL TO HAVE A BLEND OF



THERE IS A LOT AT STAKE IF TRANSFORMATION STRATEGIES DO NOT INCLUDE SECURITY STRATEGIES.

HERE ARE 4 WAYS TO MAKE SECURITY A PRIME PART OF YOUR DIGITAL TRANSFORMATION STRATEGY:



Take a proactive security stance

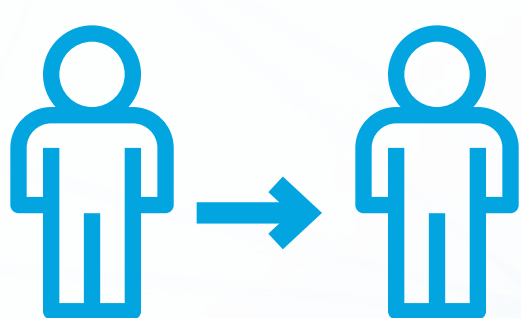
Take the time to properly assess vulnerabilities

Taking a proactive stance is the best way to seamlessly integrate security into your digital transformation strategy and avoid challenges later.

Get buy in from all stakeholders

Get all employees to adopt a digital transformation mindset

Security is a team effort that requires collaboration across an entire organisation from the C-Suite down. The people who use new tools and technology are the most important component to securing your digital transformation efforts.



Remove silos

Secure your digital assets from the inside out

From the onset, silo walls must be broken down and replaced with open communication channels between every department. This will bridge gaps, promote collaboration and facilitate cross-functional cooperation.

Educate and communicate

Prioritise communication around the entire transformation and security journey

Clear communication about the benefits of digital transformation and why enhanced security measures are necessary helps teams understand the importance of these changes.



REMEMBER - A successful digital transformation is less about the technology and more about the people.