

THE TOURISM EQUITY FUND



The **Tourism Equity Fund (TEF)** is an equity acquisition fund that will be managed by **sefa** on behalf of the **Department of Tourism**. The purpose of the Fund is to promote the participation of Black enterprises within the tourism industry.

Minimum Transaction sizes to be considered will be R10 million. Grant funding will be provided together with debt funding from sefa and its strategic bank Co-Funder.



OBJECTIVES

To fund commercially viable and sustainable majority **Black owned (minimum 51%)** tourism enterprises including enterprises in rural areas and townships.

To facilitate the participation of targeted groups such as **women and youth** in the priority tourism sectors as defined by the BBBEE sector codes.



FUNDING

THE FUND WILL FOCUS ON THE MAJORITY BLACK OWNED (51%) AND BLACK MANAGEMENT-CONTROLLED TOURISM ENTERPRISES IN THE FOLLOWING SUB-SECTORS:

- **Accommodation**, e.g. Hotels, Lodges, Resorts and Self-catering Units, Backpacker facilities.
- **Hospitality and related services**, e.g. Conference and Convention venues attached to a substantial accommodation element, privately owned attractions in already developed tourism nodes.
- **Travel and related services**, e.g. Tour operators.
- **Any other tourism related products and initiatives** not referred to above which supports tourism development imperatives and economic impact in terms of job creation, geographic spread and strengthening the tourism offering of South Africa.



QUALIFYING CRITERIA

- The enterprise must be a **registered legal entity in South Africa** in terms of the Companies Act, 1973 (as amended), Close Corporations Act, 1984 (as amended), and the Cooperatives Act, 2005 (as amended).
- The entity needs to be **100% owned by South African citizens**.
- The entity needs to be **predominantly Black owner-managed and controlled (51%)**.
- The entity needs to be **registered and compliant with the South African Revenue Service**.
- The entity must be **operating in the qualifying sectors**.

All qualifying applications should be sent to sefa email address: tourismequityfund@sefa.org.za