





Your business derives its value from the interplay of a variety of activities and assets

A value chain tax analysis can help you gain a clearer picture of the role and significance of each of those value drivers and ensure the group's tax strategy is aligned with the value creation story.

There are two primary reasons for international groups to undertake a value chain tax review:

- > First, in a post BEPS environment tax authorities around the world want to understand more about the value creation story of a business and ensure the profits are being taxed where the value is created. A value chain tax review will provide the information that the management, tax authorities and other stakeholders need to understand how the value creation is aligned with the tax profile of a group.
- > Second, whenever an international business is changing its structure, the change is likely to affect the group's value chain. A value chain tax review will determine how the restructuring would be viewed by tax authorities in different countries have any intangible assets been moved cross-border; would a compensation payment be due; where would future profits be expected to be generated; would the restructuring costs be tax deductible?

In either situation, a value chain tax review will help manage tax risk and identify opportunities for tax efficiencies.

# Demonstrating the commercial realities of your business

As a result of BEPS, it is becoming increasingly important that businesses be able to demonstrate that their tax structure reflects the commercial realities of how their business operates. By identifying all your value drivers and their location, you can demonstrate that your tax structure reflects your commercial reality. If the value chain analysis exposes a misalignment, the analysis can be the starting point for deciding what changes to make in your business models to minimise your tax risk.

The Transfer Pricing Documentation requirements of the OECD include an explanation of the value creation story of a business. This will be used by tax authorities around the world to risk assess international businesses and to see whether their transfer pricing position requires more detailed investigation. A value chain tax analysis will provide the information required for the new documentation requirements and help pre-empt questions from tax authorities.

#### 4 Changing business structures

Changes to your business model that can profoundly impact your value chain include things like:

- > Development and launch of new products
- > Setting up in new markets
- > Introducing central procurement
- Moving production to lower-cost countries
- > Changing or moving the management structure
- > Integrating new acquisitions
- > Changing the way you contract with customers.

When you embark on such business changes, you need to understand the tax implications. You should also ensure you are maximising available tax benefits. Fortunately, BDO's Value Chain Tax specialists can help with this. Our specialists have experience delivering coordinated global support to organisations embarking on business model change.

We can provide you with practical advice that:

- > Supports the finance function through the decision-making process
- > Builds on commercial priorities
- > Helps you manage and mitigate the tax consequences, including identifying opportunities to minimise your effective tax rate.

We listen to you and make sure we understand your business. Then we tailor our advice to your specific situation. We provide practical and clear advice that enables you to make decisions and move forward. And, because we see ourselves as an extension of your team, we support you during and after implementation.

#### Key tax issues

The tax-related issues we can help you with when making changes that impact your value chain include:

- > Analysing potential exit charges on the movement of assets
- > Establishing transfer prices that are defensible and that give each activity an arm's length return
- > Achieving the right level of substance to manage permanent establishment risks
- > Managing sales taxes and customs duties
- > Identifying activities that can be conducted in lower-tax jurisdictions.

#### Successful value chain tax analysis requires many talents

Successful value chain tax analysis requires diverse skills and expertise. Because it can have implications for transfer pricing, international corporate tax, expatriate tax, and indirect tax, you need advisors with wide-ranging tax expertise. Our global tax services team has the depth and breadth of tax expertise you need.

It also requires an understanding of business and finance. We have found that the most effective projects are those where the commercial and tax teams work together from the start. Because we believe in strong relationships, we see to it that all team members – at the client and among the BDO team – have a thorough understanding of the issues, challenges, and business situation.

And finally, to enable timely implementation of changes, you also need effective project management. Our Value Chain Tax specialists have extensive experience with that too.

Our specialists meet regularly to share knowledge and best practices. The result is that we bring the knowledge of our entire team to every engagement. And, if specific expertise is required, our Value Chain Tax specialists know who to turn to within our global organisation. Because we have a streamlined organisation and collaboration is embedded in our culture. there are no layers of bureaucracy. You always have direct access to senior level professionals.





We can help you with tax-related issues when making changes

## **BDO'S GLOBAL FOOTPRINT**

Serving clients across borders

BDO's seamless global approach allows us to serve clients through a central point of contact, giving you access to relevant experience across borders — where you need us, when you need us.



Statistics as of 30 September 2017 for BDO firms, including the members of their exclusive alliances.



### COUNTRY / TERRITORY

To talk to your local BDO Value Chain Tax expert, please visit the BDO web site for your country.

AFGHANISTAN	COSTA RICA	ISRAEL	NETHERLANDS	SOUTH AFRICA
ALBANIA	CROATIA	ITALY	NEW CALEDONIA, WALLIS & FUTUNA	SPAIN
ALGERIA	CURACAO	IVORY COAST	NEW ZEALAND	SRI LANKA & MALDIVES
ANGOLA	CYPRUS	JAMAICA	NICARAGUA	ST KITTS & NEVIS
ANGUILLA	CZECH REPUBLIC	JAPAN	NIGER	ST LUCIA
ANTIGUA & BARBUDA	DENMARK & FAROE ISLANDS	JERSEY	NIGERIA	ST MAARTEN
ARGENTINA	DOMINICA	JORDAN	NORWAY	ST VINCENT & THE GRENADINES
ARMENIA	DOMINICAN REPUBLIC	KAZAKHSTAN	OMAN	SURINAME
ARUBA	ECUADOR	KENYA	PAKISTAN	SWEDEN
AUSTRALIA	EGYPT	KOREA	PANAMA	SWITZERLAND
AUSTRIA	EL SALVADOR	KOSOVO	PAPUA NEW GUINEA	
AZERBAIJAN	ESTONIA	KUWAIT	PARAGUAY	TAIWAN
BAHAMAS	ETHIOPIA	LAOS	PERU	TAJIKISTAN
BAHRAIN	FIJI	LATVIA	PHILIPPINES	TANZANIA
BANGLADESH	FINLAND	LEBANON	POLAND	THAILAND
BARBADOS	FRANCE (FRENCH GUIANA)	LIECHTENSTEIN	PORTUGAL	TOGO
BELARUS	FRENCH POLYNESIA	LITHUANIA	PUERTO RICO	TRINIDAD & TOBAGO
BELGIUM	GEORGIA	LUXEMBOURG	QATAR	TUNISIA
BOLIVIA	GERMANY	MACEDONIA	REPUBLIC OF SRPSKA	TURKEY
BOTSWANA	GIBRALTAR	MADAGASCAR	(BOSNIA & HERZEGOVINA)	TURKMENISTAN
BRAZIL	GREECE	MALAWI	REUNION ISLAND & MAYOTTE	UGANDA
BRITISH VIRGIN ISLANDS	GREENLAND	MALAYSIA	ROMANIA	UKRAINE
BRUNEI DARUSSALAM	GRENADA	MALTA	RUSSIA	UNITED ARAB EMIRATES
BULGARIA	GUATEMALA	MAURITIUS	RWANDA	UNITED KINGDOM
BURUNDI	GUERNSEY	MEXICO	SAMOA	UNITED STATES OF AMERICA
CAMBODIA	HONDURAS	MOLDOVA	SAN MARINO	URUGUAY
CANADA	HONG KONG & MACAO	MONGOLIA	SAUDI ARABIA	
CAPE VERDE	HUNGARY	MONTENEGRO	SERBIA	US VIRGIN ISLANDS
CAYMAN ISLANDS	ICELAND	MONTSERRAT	SEYCHELLES	VENEZUELA
CHILE	INDIA	MOROCCO	SIERRA LEONE	VIETNAM
CHINA (PRC)	INDONESIA	MOZAMBIQUE	SINGAPORE	WEST BANK & GAZA
COLOMBIA	IRELAND	MYANMAR	SLOVAK REPUBLIC	ZAMBIA
COMOROS	ISLE OF MAN	NAMIBIA	SLOVENIA	ZIMBABWE



www.bdo.global

This publication has been carefully prepared, but it has been written in general terms and should be seen as broad guidance only. The publication cannot be relied upon to cover specific situations and you should not act, or refrain from acting, upon the information contained herein without obtaining specific professional advice. Please contact the appropriate BDO Member Firm to discuss these matters in the context of your particular circumstances. Neither the BDO network, nor the BDO Member Firms or their partners, employees or agents accept or assume any liability or duty of care for any loss arising from any action taken or not taken by anyone in reliance on the information in this publication or for any decision based on it.

BDO is an international network of public accounting, tax and advisory firms, the BDO Member Firms, which perform professional services under the name of BDO. Each BDO Member Firm is a member of BDO International Limited, a UK company limited by guarantee that is the governing entity of the international BDO network. Service provision within the BDO network is coordinated by Brussels Worldwide Services BVBA, a limited liability company incorporated in Belgium with its statutory seat in Zaventem.

Each of BDO International Limited, Brussels Worldwide Services BVBA and the member firms of the BDO network is a separate legal entity and has no liability for another such entity's acts or omissions. Nothing in the arrangements or rules of the BDO network shall constitute or imply an agency relationship or a partnership between BDO International Limited, Brussels Worldwide Services BVBA and/or the member firms of the BDO network.

BDO is the brand name for the BDO network and for each of the BDO Member Firms.

© Brussels Worldwide Services BVBA, February 2018.